# **Strategic Framework**

LifeWORKS

A nonprofit serving people with disabilities

Bringing clarity and alignment to our work

#### **IMPACTS | ASPIRATIONS | BELIEFS**

## **VISIONS**

**Societal:** We envision a community where people with disabilities are more broadly valued, hired by employers, receiving support, and participating in ordinary activities.

**Organizational:** A person-centered, innovative, and sustainable leader in serving people with disabilities.

### **MISSION**

To serve our community and people with disabilities as we live and work together.

### **VALUES**

Integrity
Respect
Empowerment
Collaboration
Innovation
Accountability

#### **FOCUS AREAS**

## CAPITALIZE ON TECHNOLOGY

To provide value to our customers and improve our operating and financial performance.

## OPTIMIZE LIFEWORKS

To have the people, processes, and systems to drive today's and tomorrow's success.

## **INNOVATE**

The future services, processes, and relationships for the disability services sector.

## DIVERSIFY REVENUE

To ensure sustainability and reduce risk, through fundraising, new services, and new markets.